



ELEMENTS ROOM AT WESTEDGE

NOVEMBER 2024

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ELEMENTS ROOM SHINES AT THE 2024 WESTEDGE DESIGN FAIR

Showcasing a booth brimming with exquisite natural stone and porcelain sourced from across the globe, Elements Room captivated attendees at the 2024 WestEdge Design Fair in Santa Monica, California.

Their remarkable collection featured quartzites, marbles, onyx, semiprecious stones, porcelain, and flooring from LX Hausys, demonstrating how stone can be transformed into stunning works of art.





SUSTAINABLE DESIGN:

The vision for the 2024 Elements Room booth was to create a sustainable design by re-using gangsaw materials from a gangsaw used to cut stone.

See video: [🌱 Upcycled Art](#)



ELEMENTS ROOM: MERGING SUSTAINABLE DESIGN WITH ARTFUL STONE

Elements Room emphasizes not just sustainable design, but also the impact of stone as both an interior design element and a form of art in your space.

At our WestEdge booth, Elements Room highlighted the interaction with the natural characteristics of stone. One attendee remarked, "Entering the booth instantly put me at ease. The essence of the natural stone made me feel enveloped by nature."

This harmonious blend of nature and innovation was achieved through thoughtful design choices that showcased the raw beauty of each stone slab. Visitors were encouraged to touch and feel the textures, fostering a deeper connection with the material. Soft lighting accentuated the stones' unique patterns, transforming the booth into a serene oasis amidst the bustling event.



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AN UNPRECEDENTED MILESTONE IN THE INDUSTRY

MAKING WAVES IN THE STONE INDUSTRY

Booth 117 served as an engaging platform for conversations about sustainability in design, featuring experts who shared their insights on how up-cycled materials can transform the concepts of luxury and elegance. By weaving in storytelling elements, Elements Room encouraged attendees to not only admire the stone's visual allure but also to appreciate its journey from raw material to a stunning masterpiece.

Elements Room continues to make a positive impact on the design and stone industry by championing sustainable design and sourcing practices. General Manager, Flavio Silva and CEO, Marco Pereira are dedicated to enhancing their partnerships with sustainable quarries worldwide, bringing the beauty of stone and sustainable design into your home.



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